**COURSE OUTLINE**

1. **GENERAL**

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| **SCHOOL** | ADMINISTRATIVE ECONOMIC AND SOCIAL SCIENCES | | | | |
| **DEPARTMENT** | BUSINESS ADMINISTRATION | | | | |
| **LEVEL OF STUDY** | MSc, Postgraduate MANAGEMENT OF EDUCATIONAL ORGANIZATIONS | | | | |
| **Course Unit Code** |  | **SEMESTER OF STUDY** | |  | |
| **Course Title** | ORGANISATIONAL COMMUNICATION AND LEADERSHIP IN EDUCATION | | | | |
| **Coursework Breakdown** | | | **TEACHING WEEKLY HOURS** | | **ECTS Credits** |
| Lectures-class discussions in small groups | | | 3 | | 7 |
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| **Course Unit Type** | Scientific area | | | | |
| **Prerequisites :** | No | | | | |
| **Language of Instruction/Exams:** | Greek | | | | |
| **COURSE DELIVERED TO ERASMUS STUDENTS** |  | | | | |
| **Module web page (URL)** | <https://moodle.uniwa.gr/course/view.php?id=450> | | | | |

1. **Learning Outcomes**

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| **Learning Outcomes** | |
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| Upon successful completion of this course, students will be able to:   * Develop the role that organizational communication plays in educational institutions   .   * Discuss and analyze the major theoretical perspectives in the fields of education leadership and organizational communication * Design an individual strategic plan for professional achievement and well being * Develop emotional intelligence and empathy competencies * Design effective strategies of communication in dealing with conflict management inside and outside the classroom * Understand the pivotal role communication plays in crisis management and resolving serious incidents | |
| **General Skills** |
| Planning and management of projects  - Generating new research ideas  - Adjusting to new situations | |

1. **Course Contents**

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| Theoretical Approaches in Organizational Communication. Systemic (The contrasting views of J. Habermas and N Luchmann),Functionalist and Interpretative approaches  The process of communication – forms of communication (verbal/ non-verbal, formal/informal) , networks of communication (centralized/decentralized), direction of communication flow (upward, downward, horizontal, grapevine), barriers to effective communication  Strategy of Self. Personal Strategy for Attainment and Well Being  Leadership Models in Education  Leadership roles, organizational culture and managerial skills of principals in education: The competing values model  The role of communication in fostering effective leadership. Framing of educational issues  The role of emotional intelligence in educational settings. Interactions between principals and teachers as well as between teaching staff and students  The use of negotiation models in conflict resolution  The communicative handling of crises and serious happenings |

1. **Teaching Methods - Assessment**

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| **Mode of DeliverY** | In-class |
| **USE OF INFORMATION AND COMMUNICATION TECHNOLOGY** |  |
| **TEACHING METHODS** | |  |  | | --- | --- | | ***Method description*** | ***Semester Workload*** | | Lectures | 39 | | Preparation of Group Projects | 26 | | Preparation of individual project | 50 | | Independent and Directed Learning | **60** | | ***Total*** | **175** | |
| **ASSESSMENT METHODS** | Individual paper (60%) The paper requires of students to a) engage in Self assessment of personality traits and emotional intelligence, b) develop a personal strategy and a guide for action in the short and medium term  Teamwork (40%) Reviews of academic articles on leadership and organizational communication topics( written work and oral presentation) |

1. **Resources**

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| *-**Recommended Book and Journal Article Resources:*  Books-Articles   * Burantas, D ( (2015*). The Great Philosophers and Personal Management*. Athens: Pataki Publ. (in Greek). * Cheney J (2011). *Organizational Communication in an age of globalization: Issues, reflections, practices.* Long Grove, IL: Waveland Press. * Christensen, C, Allworth J and Dillon, K (2012). *How Will You Measure Your Life.* Harper Collings. * Farrell T. S.(2009). *Talking. Listening and teaching: A guide to classroom communication.* Canada: Corwin. * Goleman, D (2011). *Emotional Intelligence*. Athens: Pedio (in Greek)  Habermas, J. (1990) Texts *in Theory of Knowledge and Social Critique.* Athens: *Plethron (in Greek)*Luhman, N. (2003). *The Reality of Mass Media* Athens: Metaixmio (in Greek)  * Putnam L, Nicotera A M (2009). *Building Theories of Organization: The constitutive role of Communication*. NY: Routledge. * Schockley-Zalabad P (2012). *Fundamentals of Organizational Communication*. NJ: Prentice-Hall * Tasis, T. (1992). “The dialogue Habermas και Luhmann» *Theseis* 119, April-June (in Greek)   Journal Articles from selected Journals  Communication Education  Pedagogy Sciences (in Greek)  Educational Administration Quarterly  Educational Management, Administration and Leadership  Educational Management Administration & Leadership  Harvard Business Review  Journal of Educational Administration  Journal of Education Policy  Journal of Vocational Education and Training  International Journal of Educational Management  Management in Education  Management Learning  Organization  Organization Studies  School Leadership and Management |